



Bruce Odens
Vice President, North American Business



Bruce Odens joined Agrinos as Vice President, North American Business in 2015, bringing extensive expertise in sales, marketing, management and multinational value-added crop inputs. In his role with Agrinos Mr. Odens leads commercial operations within North America, setting the strategic direction and overseeing the of execution of market plans including building, training and supporting the sales, marketing and technical teams to drive growth and deliver world-class customer service.

Prior to joining Agrinos, Mr. Odens held roles with Bayer Biologics as the National Key Accounts Manager and Director of Sales, with AgraQuest, Inc. as Vice President of Sales and Key Accounts Manager, and with Syngenta Crop Protection LLC as Marketing Manager and Senior District Manager. He earned his Bachelor of Science in Business at Northern University.